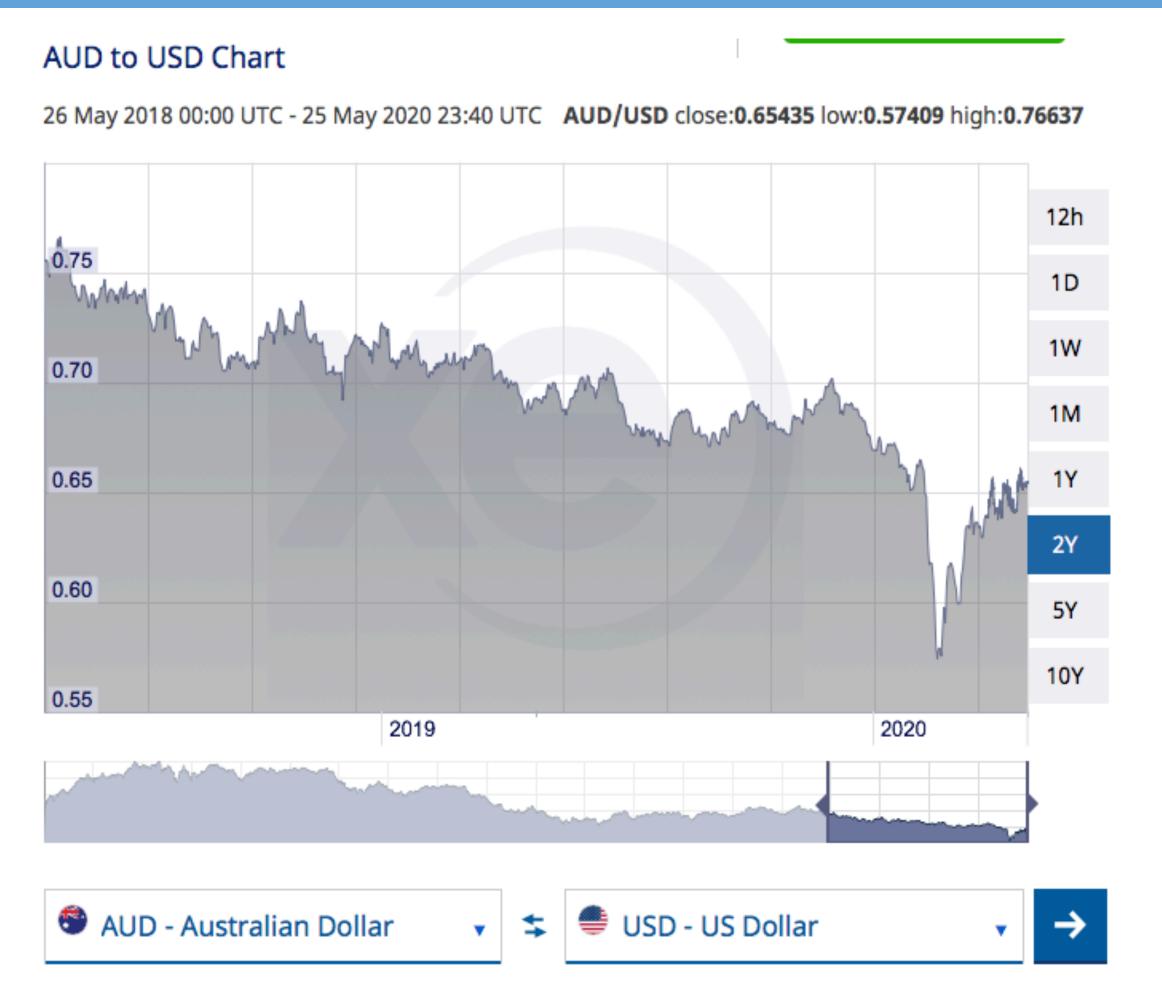
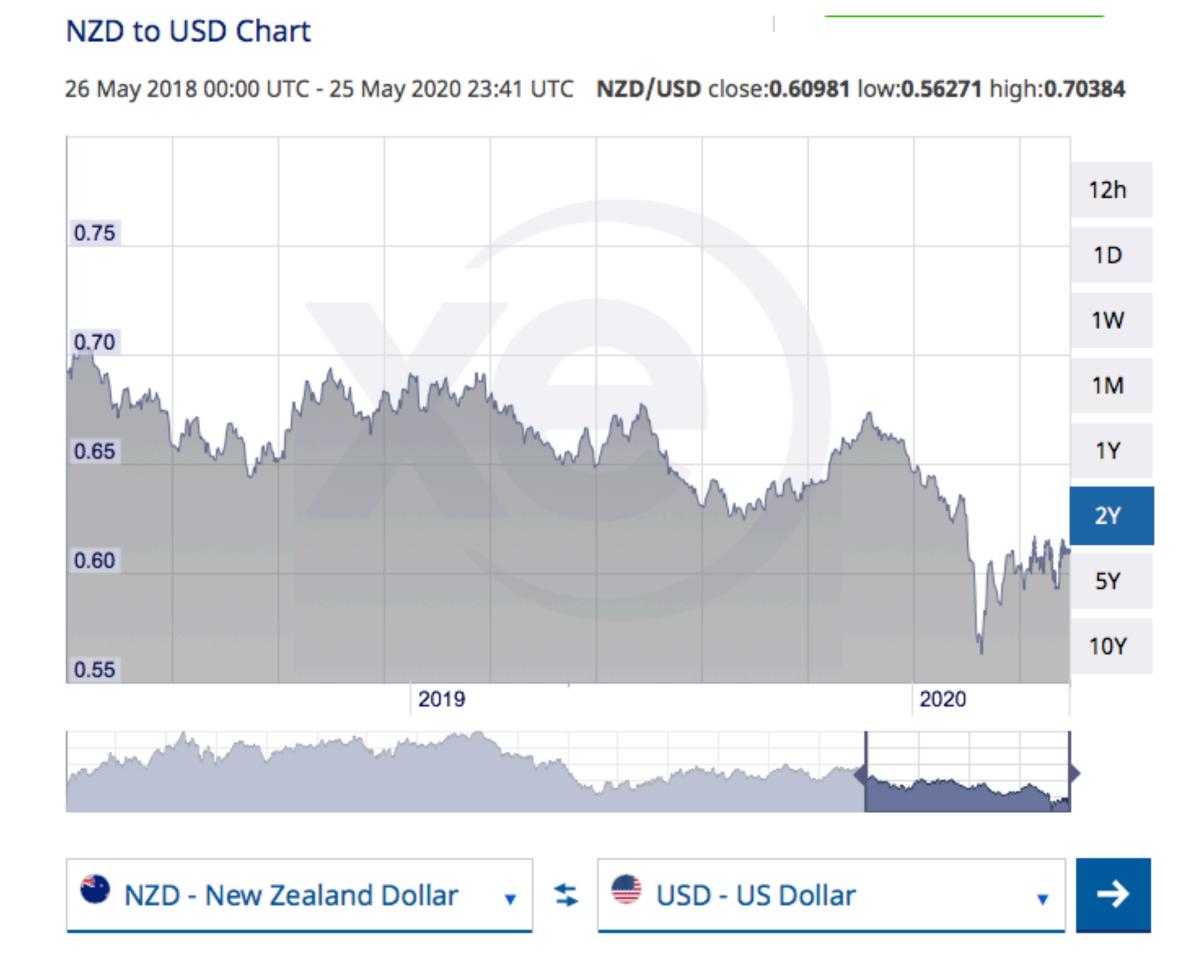
Market Update: Exchange Rate





Exchange rate plays a major role in the value proposition of a Utah vacation. In recent years with an exchange rate 60-65c (NZD) and 65-70c (AUD), Utah has lost market share to competitor destinations. The outlook for exchange in 2020 is uncertain with the impact of COVID-19 and the various economic responses set to play a major role in this however we have already seen dollar recovery.



Market Update: Exchange Rate

The year in review Economy – exchange rates (2018 - 2020 Comparison)

CAD to USD Chart

28 May 2018 00:00 UTC - 27 May 2020 02:13 UTC CAD/USD close:0.72491 low:0.68959 high:0.78050

